

## FACULTY PROFILE



1. Name: Ms. ASWINI N
2. Designation: Assistant Professor
3. Qualification: M.Com. M.Phil.(Ph.D)
4. Mobile number: 7339236932
5. E-mail id: aswinin@auxiliumcollege.edu.in
6. ERP Login ID : AUXMCO107
7. Teaching Experience: 05 Years
8. Area of specialization: Banking, Economics, Verbal and Non-verbal Reasoning
9. Position Held in Auxilium College: NSS Program Office, Institutional Joint Secretary in Tamil Nadu Science Foundation, Assisntant Institutional Nodal Office for Electoral Literacy Club
10. Research Experience and Guidance: M.Phil.(2017-2018)- A Study on Green Human Resource Management in Coromandal International Ltd, Ranipet and Guided: 62 UG Projects and 1 PG project
11. No. of Papers Published: 06
- 12.No.of Papers Presented in the National/International/Seminars/Workshops/Conferences:5
13. No. of Seminars/Workshops/Conferences organized: 26
14. Responsibilities held:
  - ❖ Participated as Team Coordinator for India - Malaysia Youth Exchange Programme 2019 Organized by Audacious Dream Foundation
  - ❖ Course coordinator for **COVID SURUAKSHA COURSE** Organized by the distance education Department of Christian Medical College, Vellore.
15. Current Responsibilities:
  - ❖ Department Faculty Organizer for Spoken Tutorial IIT Bombay Online Courses
  - ❖ Documentation In Charge
  - ❖ DQAC Member
  - ❖ In charge for Department NIRF
  - ❖

16. Membership in professional bodies: Nations Science Foundation, Tamil Nadu Science Forum

Honours & awards received:

Award of Graduation for participating as Team Coordinator and Graduated in the India – Malaysia youth Group study Exchange Programme 2019 organized by The Royal Commonwealth Society Asia Region, Audacious Dream Foundation, India and CO-facilitated by the State Government of Selangor, Malaysia.

17. No. of Online Courses completed (Minimum of 4 Weeks): 05

18. Any Other: Giving Coaching for ICMA Foundation course for the subject Fundamentals of Economics & Management

## **PUBLICATIONS**

- A Study on Online Misleading Advertising & Consumers reaction with Special Reference to Vellore City- International Journal of Management and Social Science – ISSN 2249 0191-2018-Vol 8,No 1.3.
- A study on Observation of Banking Habits of Customers with special reference to Indian Overseas Bank Vellore District- International Journal of All Research Education & Scientific Methods-2021- ISSN: 2455-6211.
- A study on Impact of COVID-19 on Mobile banking Service Quality among Customers with special reference to Indian Overseas Bank, Vellore City- Utkal Historical Research Journal - ISSN 0976-2132- Vol.34(XXIV):2021.
- A Study on Consumer Buying Behavior towards Online Shopping in Vellore city- International Journal of Research and Analytical Reviews- P-ISSN 2349-5138.
- A Comparative study of online shopping and Traditional Shopping in Vellore City- Commerce 22-2022-Aelay Publish- ISBN Book.
- A study on Customer satisfaction on Green Banking with special reference to Ranipet - Rabindra Bharati Journal of Philosophy-ISBN 0973-0087

## **FACULTY DEVELOPMENT PROGRAM**

- Enriching & Enhancing the effectiveness of Teaching Using 21<sup>st</sup> Century skills sets – Conducted by The Haskalah Academy, Chennai - State - on 05.07.2019
- Building Partnership and Resources – conducted by Sri Kanyaka Parameshwari Arts & Science College for Women - International - 8.05.2020.
- Creativity and Innovation for 360-degree Teaching & The Need for Growth mindset of students: Methods & Exposure- Conducted by Sairam Institute of Management Studies Sri Sai Ram Engineering College Chennai, India – International - 16.05.2020 to 22.05.2020
- Creations of Webinars during COVID-19 Pandemic. Conducted by Department of Computer Science, Little Flower Degree College Uppal, Hyderabad -500039, Telangana – National - 14.4.2020
- Challenges in Financial Management – COVID-19 Scenario- Conducted by Faculty of Commerce, Kovai Kalaimagal College of Arts & Science Coimbatore- 641109 – State - 14.05.2020 to 19.05.2020.
- Design thinking on Global Education and New World Teaching/Learning Techniques – Conducted by Audacious Dreams Foundation & Private Limited- International- 23.05.2020 to 25.05.2020.
- Online Elementary FDP on Sustainable Change Development- Conducted by ATAL at

Auxilium College- All India Council for Teaching Educational (AICTE)- 12.7.2021 to 16.7.2021

## **PUBLICATIONS**

- A Study on Online Misleading Advertising & Consumers reaction with Special Reference to Vellore City- International Journal of Management and Social Science – ISSN 2249 0191-2018-Vol 8,No 1.3.
- A study on Observation of Banking Habits of Customers with special reference to Indian Overseas Bank Vellore District- International Journal of All Research Education & Scientific Methods-2021- ISSN: 2455-6211.
- A study on Impact of COVID-19 on Mobile banking Service Quality among Customers with special reference to Indian Overseas Bank, Vellore City- Utkal Historical Research Journal - ISSN 0976-2132- Vol.34(XXIV):2021.
- A Study on Consumer Buying Behavior towards Online Shopping in Vellore city- International Journal of Research and Analytical Reviews- P-ISSN 2349-5138.
- A Comparative study of online shopping and Traditional Shopping in Vellore City- Commerce 22-2022-Aelay Publish- ISBN Book.
- A study on Customer satisfaction on Green Banking with special reference to Ranipet - Rabindra Bharati Journal of Philosophy-ISBN 0973-0087

## **FACULTY DEVELOPMENT PROGRAM**

- Enriching & Enhancing the effectiveness of Teaching Using 21<sup>st</sup> Century skills sets – Conducted by The Haskalah Academy, Chennai - State - on 05.07.2019
- Building Partnership and Resources – conducted by Sri Kanyaka Parameshwari Arts & Science College for Women - International - 8.05.2020.
- Creativity and Innovation for 360-degree Teaching & The Need for Growth mindset of students: Methods & Exposure- Conducted by Sairam Institute of Management Studies Sri Sai Ram Engineering College Chennai, India – International - 16.05.2020 to 22.05.2020
- Creations of Webinars during COVID-19 Pandemic. Conducted by Department of Computer Science, Little Flower Degree College Uppal, Hyderabad -500039, Telangana – National - 14.4.2020
- Challenges in Financial Management – COVID-19 Scenario- Conducted by Faculty of Commerce, Kovai Kalaimagal College of Arts & Science Coimbatore- 641109 – State - 14.05.2020 to 19.05.2020.
- Design thinking on Global Education and New World Teaching/Learning Techniques – Conducted by Audacious Dreams Foundation & Private Limited- International- 23.05.2020 to 25.05.2020.
- Online Elementary FDP on Sustainable Change Development- Conducted by ATAL at Auxilium College- All India Council for Teaching Educational (AICTE)- 12.7.2021 to 16.7.2021
- Two week Online Faculty Development Programme on Libreoffice suite,Writer,Cal and Impress- Conducted by The Board of Management Auxilium College(Autonomous)- Spoken Tutorial, IIT Bombay- 26.05.2022 to 10.6.2022  
Tally Prime 2.0- Accounting, E- Invoicing and Taxation- Conducted by Human Resource Development Centre Thiruvalluvar UniversityState-25.04.2023.  
Thiruvalluvar University.

## WORKSHOPS

- Intellectual Property Rights – Conducted by Pandit Deendayal Petroleum University (PDPU) and Intellectual Property Protection Organization (IPPO) – State- 10.04.2020 to 11.04.2020
- Examination Guidance to Crack NTA - NET/ SET- Conducted by Department of Commerce, (S.E.S) Swami Hansmuni Maharaj Degree College of Commerce – National - 20.05.2020 to 22.05.2020.

## WEBINARS

- Project Management in Personal Life – Conducted by Department of Electrical and Electronics Engineering in association with Institution Innovation Council (IIC) from Sri Krishna College of Technology, Coimbatore – state-24.04.2020
- Assessment and Accreditation in Outcome Based Education – conducted by Office of Controller of Examination, GTN Arts College (Autonomous), Dindigul, Tamilnadu- 624 005-State-11.05.2020.
- Branding Design & Digital Marketing – Conducted by Department of Communication Media, Auxilium College, Vellore-6- State- 11.05.2020 to 12.05.2020.
- Safeguarding Savings in Pandemic Times – Conducted by Post Graduate Department of Commerce – Shift II, in association with Prime, Stella Maris College (Autonomous), Chennai India – State -13.05.2020
- Webinar on Research Gateway – Conducted by Department of BCA, Annai College of Arts and Science, Tiruchirappalli – State - 15.05. 2020.
- Taking Research Forward During the Pandemic - Conducted by Loyola Institute of Frontier Energy (LIFE), Loyola College (Autonomous), Chennai- 600 034 – State- 20.05.2020.
- Expertise in Law-Conducted by ISBR Law College, Electronic City, Bangalore – 560 100- State-21.05.2020
- Rediscovering you for Post COVID success – Conducted by Department of Business Administration, Auxilium College (Autonomous), Vellore- 632 – State- 21.05.2020 to 22.05.2020.

## Online Course Completed

- Leadership - NPTEL Online Certification ,Indian Institute of Technology Kharagpur - 2018
- Principles of Human Resource Management - NPTEL Online Certification, Indian Institute of Technology Kharagpur -2019.
- Design thinking on Global Education and New World Teaching/Learning Techniques.- 2020
- Consumer Behaviour- NPTEL Online Certification ,Indian Institute of Technology Kharagpur- 2023
- E-Business - NPTEL Online Certification, Indian Institute of Technology Kharagpur – 2023.
- International Course on Research Ethics in Higher Education - Organized by Internal Quality Assurance Cell (IQAC) ,Rani Anna Government College for Women, Tirunelveli - 14-17 February 2022.

## PAPERS PRESENTED IN SEMINARS/ CONFERENCES/ SYMPOSIA/ WORKSHOPS/ ETC.

- International Conference on Impact of Cyber Crime & Security Management in Digital Transactions – Conducted by Sankara College of Science and

Commerce - 05.10.2018

- International Faculty Development Programme on Building Partnership and Resources – Conducted by Sri Kanyaka Parameshwari Arts & Science College for Women - 8.05.2020
- One Day International Conference on COVID:19 Paradigm shift in Business – conducted by AIMS-IBS B School - 19.02.2022
- International Conference on Innovative – Business Technologies and Digital Economy- Opportunities and challenges – Conducted by SRM Institute Science and Technology - 29.03.2022
- International Conference on Emerging Challenges of Green Business in Environment Sustainability – Conducted by Auxilium College(Autonomous) - 04.2.2023

